

The Complete and Compelling Archives of *L'officiel de la mode*

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L'Officiel de la Mode n°563-564 de 1969.

L'Officiel, the French luxury magazine responsible for launching the careers of Christian Dior and Yves St. Laurent (among many, many others), now has an [online archive](#) of every single issue from 1921 - 2008. The [archive](#) includes each issue scanned in it's entirety -- advertisements and all -- and features a sophisticated search engine (want to see every Dior ad from 1947?).



Spread from *L'Officiel de la Mode* n°301 de 1947.

Aside from the obvious fashion interest, it is a stunning visual archive of photography, illustration and design. A real treat from one of the longest (perhaps *the* longest, anybody know?) continuously published fashion magazines in the world. Though the website is in French, most of the navigation is via thumbnails. (tip: click "PLEIN ECRAN" to launch the full-screen viewer.)

This is exactly the sort of thing that I'm excited, and expecting, to see a lot more of over the next few years.

UPDATE: The lovely Ms. Sarah Bradley has just informed me that [Harper's Bazar](#) (now spelled Bazaar) has been in publication since 1867! We can only hope they'll follow suit and make some of their own history accessible online.